



Residential Product Line

Pools, Spas, Ponds and Fountains



The Reason BECAUSE IT REALLY WORKS

It's been nearly 14 years since David performed that first experiment in his own spa, and almost 11 since we officially opened our doors. The truth is that he and Vance developed a pretty keen appreciation for Sphagnum moss (and its potential) very quickly. Still, they worked carefully and deliberately to understand and prove their results, and turn them into a genuine and viable solution to some of the most critical and pervasive issues in water treatment.

It wasn't about a fear of being classified as "snake oil". They simply weren't willing to be associated with that element. If they couldn't make moss work in the way they knew it should, they'd shut the doors and go home.

Now it's 14 years later, and PoolMoss[®] Pro and SpaMoss[®] Pro simply work. In pools and spas around the world, both large and small, PoolMoss[®] Pro and SpaMoss[®] Pro are clarifying water and keeping it balanced, generating better air quality, reducing scale, corrosion, and chemical usage, along with a number of other benefits. It very certainly has become the right product...at the very right time.

BECAUSE IT'S GREAT BUSINESS

In addition to being a remarkably effective solution, PoolMoss[®] and SpaMoss[®] are part of business process that provides huge advantages for dealers and service providers.

RENEWABLE REVENUE

PoolMoss[®] and SpaMoss[®] are changed on a monthly basis. This means a dependable stream of very high profits month after month.

KEY DIFFERENTIATOR

Because we maintain a deep commitment to exclusive distribution, your customers will return to you for a highly profitable solution that can't be found or duplicated by big-box retailers, or the random local guy across town. It is not available through general distribution (SPP, SCP, etc.)

EASY

PoolMoss[®] and SpaMoss[®] are easily stocked, sold, explained, managed, and serviced. This provides individual dealers with the ability to add more flexibility and creativity to their offerings. This includes packaged pricing, integrated services, etc.



Residential Product POS



Holds the following:

6 PoolStart™
8 SpaStart™

4 hanging PoolMoss®
12 hanging SpaMoss®

25 brochures
10 Breakaway® Flush

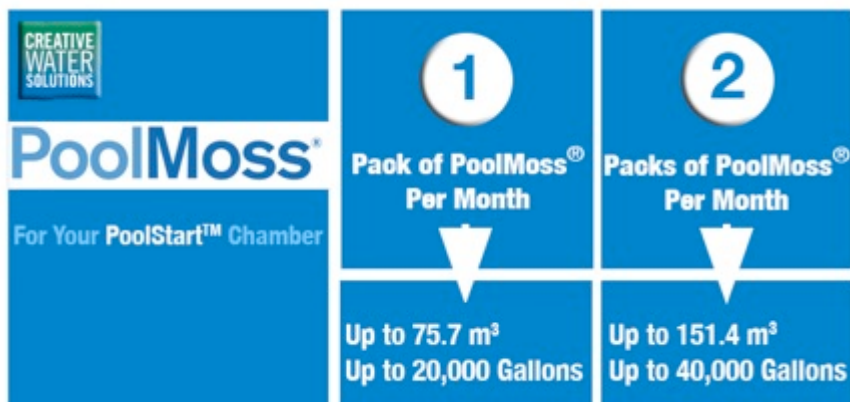
50 moss samples
9 StartNaturally® filters

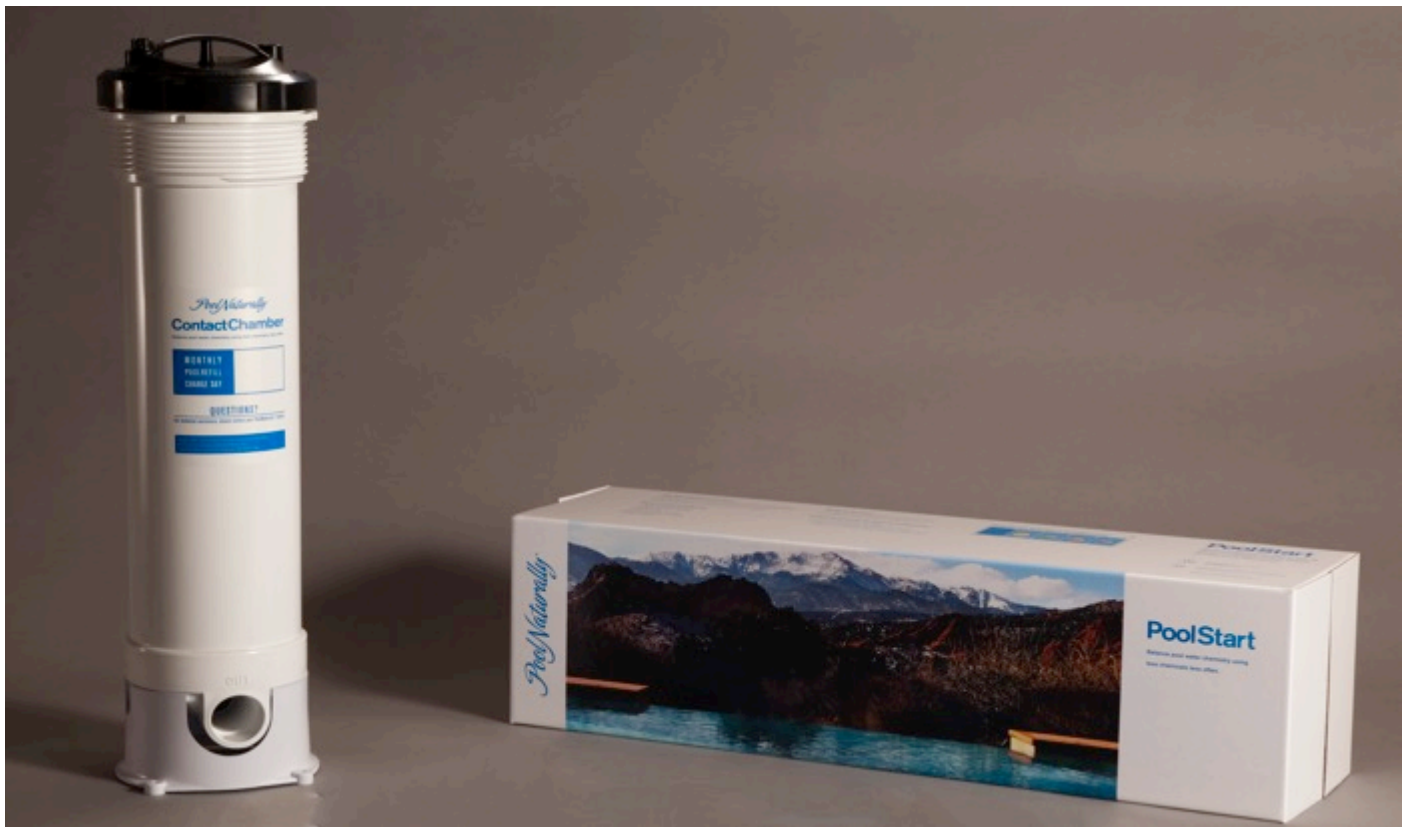
PoolMoss®

PoolMoss® brings the power of Sphagnum moss to the residential pool. In addition to providing a new level of enjoyment for home users, it also reduces the time, cost, and effort associated with maintenance and service issues.

Sized according to a pool's water volume, the right number of PoolMoss® packs is easily determined and applied.

The system starts with the easily installed PoolStart™ contact chamber, and PoolMoss®, which is easily changed on a monthly basis.





SpaMoss[®]

Creative Water Solutions began in the home spa, and SpaMoss[®] continues to make the spa experience more satisfying, relaxing, and easier to manage.

The SpaStart[™] kit contains everything necessary to make an easy transition to Sphagnum moss treatment.

Included in every SpaStart[™] package are (2) months of SpaMoss[®] refills and the StartNaturally[®] pre-filter. To help clean and prepare the complex internal systems for treatment, the powerful Breakaway[®] Flush is also included.

Each SpaMoss[®] treats up to 450 gallons/ 1.70m³ of water for one full month.

SpaStart[™] Contents

- (2) SpaMoss[®] (up to 450 gallons/ 1.70 m³ per included dose)*
- StartNaturally[®] Pre-Filter*
- Breakaway[®] Flush (One Pint)*

* Available Individually



PoolMoss[®] Pro for Ponds and Fountains

PoolMoss[®] Pro for ponds and fountains brings the power of Sphagnum moss to the residential ponds and fountains. In addition to providing a new level of enjoyment for home users, it also reduces the time, cost, and effort associated with maintenance and service issues. Sized according to a pond's water volume, the dosage of PoolMoss[®] Pro for ponds and fountains is easily determined and applied. The system starts with the easily installed CC-F or CC-STxS and PoolMoss[®] Pro, which is easily changed on a monthly basis.



← PoolMoss[®] Pro 1 Starter

PoolMoss[®] Pro .5 Maintenance →



CC-F

The CC-F is used on ponds and fountains 0-10,000 gallons. Use 2 for ponds or fountains 10-20,000 gallons. It holds one bag of PoolMoss® Pro 0.5 (Maintenance).



CC-STxS

The CC-STxS is used on ponds and fountains 20-30,000 gallons. Contact us for a quote on ponds or fountains over 30,000 gallons. It holds from one bag of PoolMoss® Pro 1 up to one bag of PoolMoss® Pro 3.



Creative Water Solutions

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