



Creative Water Solutions

Residential Testimonials



Judy Soderberg

Small Above-Ground Pool – Twin-Cities, MN Pool Mantra

“Less Chemicals, Less Maintenance”

Judy Soderberg from the Twin Cities area of Minnesota is like a lot of small pool owners: She wants to relax in the pool on hot days, or after working in the yard or doing other chores. Retired now, she's taking life easier. Her small, above-ground pool is just right for her needs, and it suits the short pool season that often defines Minnesota summers.

But the summer of 2007 was a scorcher and it started early. That gave her reason to enjoy her pool even more – and the PoolNaturally® system added to the enjoyment. Among the early adopters of the all-natural water-conditioning product in the past two years, Soderberg says it's a breakthrough discovery!

“My pool water’s been more beautiful since using the PoolNaturally® system in the past two years,” she noted. A local dealer told her about it and she was intrigued. “It’s just so much nicer and silkier to the touch. I’ve been recommending it to other pool owners if for no other reason than I don’t have to use so many chemicals and I don’t have as much maintenance time: I’m all for ‘less chemicals, less maintenance’ -- that’s my mantra!”

The PoolNaturally® system Means More Pool Time in Brief Minnesota Pool Season

“Any time you can cut down the amount of chemicals you use in your pool and the time it takes to keep it clean, that’s a good thing,” she says. With more leisure time to enjoy the pool, Soderberg says she often marvels at how soft the water has gotten since she started using the PoolNaturally® system. **“Sometimes the water is so clear, it looks like there isn’t any water in it! The water’s just so beautiful, silkier, much nicer to the touch than before.”**

After enjoying the swimming pool more this summer because of the heat, Soderberg says she appreciates the product even more. **“Believe me, I’m not big on pool maintenance in any kind of weather. Usually the season is so short here in Minnesota, you barely get to use a pool. But this year I had almost five months of pool time. The less work I had to do in maintaining the chemical stuff, the more time I had to enjoy relaxing in the water. And that’s a good thing, too.”**



Eric Haugen and Sheril Ahl

Lawyers Love Getting in Hot Water - with All-Natural Spa Treatment

Eric Haugen and his wife Sheri Ahl were excited to buy a new spa, after seeing one exhibited at the Minnesota State Fair. Like many first-time spa owners that excitement soon turned into frustration and dismay. Both attorneys in Intellectual Property and commercial law respectively, Eric and Sheri struggled with the following issues - all typical in hot tubs.

- Various chemicals never seemed to clarify the water.
- pH was always out of balance: In Sheri's words, "One day it was up, the next day it was down. There was no way to really balance it."
- They also had trouble with hard water and alkalinity.
- Spa maintenance exhausted their precious free time, cutting into the time they wanted to actually relax in the otherwise soothing hot water.
- One of them developed a rash from using the chemically-laden spa

Eventually they and their two teenaged kids stopped using it for a period until they started using the SpaNaturally® system from Creative Water Solutions. The first successful and genuinely "green" product in the industry, the SpaNaturally system harnesses the power of Sphagnum moss, the same moss in bogs adjacent to water bodies around the world that has been improving water quality since time began.

"We decided as a family to try and take a greener path a while ago," Eric notes, **"and SpaNaturally® has allowed us to do that with our spa. But besides just being an effective green product that works, it also has other valuable benefits,"** he adds - including solutions to the problems they had early on:

- Water clarity is crystal clear year-round.
- There's much less maintenance time -- and more time to enjoy the spa.
- Significant chemical reduction.
- pH balances itself!
- Enjoyment comes now with the hot tub use, while frustration with it has faded.

Big advocates of the SpaNaturally® system today, the busy professionals tout it to friends, family and strangers alike whenever they can. **"The biggest challenge with a product that is this effective is convincing people of how well it really works,"** Eric surmised. But his wife had the last word: **"It's fabulous!"**

Arlene Hemingway

A 20-Year Spa Owner Who Takes Perfect Care of Her Water Adds Sphagnum Moss to the Mix

If there were a prize for hot tub upkeep, Arlene Hemingway of Cumberland, Vancouver, in the Comax Valley would be in line to claim it. Hemingway has owned a hot tub **“on and off”** for more than 20 years. She’s on her fourth one now, which fits six-to-eight people, and uses it regularly to relax and for health reasons. A retired paramedic who finished her professional career in administration for an energy company, she has always taken great pride in maintaining her hot tub the right way.

“I always do my due diligence with my hot tubs,” Hemingway says. **“I take good care of them. And I always have good water; balancing pH has never been a problem for me.”** Call her the Queen of Tubs!

Then, she took the care factor a step further: She began using the SpaNaturally® system, the all-natural water conditioning product to improve water quality and clarity that uses a species of Sphagnum Moss.

It’s the same moss that has been keeping lakes adjacent to moss bogs around the world clear and clean for eons. Her local dealer introduced her to it and showed her a video about the moss — and affects organic contamination — and why it makes the hot tub experience even more satisfying with less chemical use and no irritating side effects.

“SpaNaturally® is working well,” she notes. And the results are right in line with the high standards Hemingway has always set for her hot tubs:

- **“The water now feels more natural”**
- There’s no smell of chlorine
- Although she’s done a good job of maintenance in the past, the moss over time will make that job even easier with less time cleaning the system
- With the benefits of moss conditioned water, she doesn’t have to worry about corrosion in the pipes and motors

Today her grandchildren take the pristine water quality of her latest hot tub and the lack of that old chemical smell most hot tubs emit for granted.

They know Grandma is going to have the hippest hot tub around.



Rick Grinham

Nature's Way Brings Comfort, Ease and Problem Solving Frequent Spa User Becomes Advocate of Sphagnum Moss to Condition Water

Like many avid spa owners who uses his spa five times a week on average, Rick Grinham's spa was always cloudy and foamy, it dried your skin and **“there were always chemical issues — how to balance pH and how many chemicals to use to clear up the spa.”** But after seeing a video from Creative Water Solutions and a more natural product called the SpaNaturally® system that uses a species of Sphagnum moss to condition water, his spa experience changed dramatically for the better. And that was a big plus for the retired Vancouver Island military pilot who flew C130's and Boeing 707's during his lifelong career in the Canadian service.

Grinham tried the product and discovered the moss used in the SpaNaturally® system provides many rewarding benefits, including:

- Significantly less chemical use
- Disappearance of foaminess
- Clearer water that is **“soft to the touch”**
- Less maintenance time required
- Less corrosion stress on the spa's mechanical parts and liners
- **“A more enjoyable experience every time we use it”**

Grinham and his wife aren't the only ones who now can enjoy their spa for all the reasons that they purchased it, chief among them — relaxation in water. Now even their grown kids and friends are enjoying it. And Rick's become something of advocate for the moss.

“I've converted a lot of friends to it!” he exclaims. **“And they like it for all the right reasons, too, especially the way the water feels and looks. It's just so much more sparkling, and it feels like a safer and healthier environment. It's just so much more comfortable all the way around with the moss.”**

Pam Pittman

Sweet Relief

After “Trying Them All,” SpaNaturally Solved “All My Issues”

An expansion on Pam Pittman’s Twin Cities home included plans for a spa. Great idea, thought Pittman: relaxation in hot water and all of the comforts one expects from a spa. But then like most homeowners who have owned a spa, a well-known variety of unexpected challenges emerged once the new spa and addition were in place. She candidly put it this way, **“The spa had every issue in the book, including sudsing.”**

Among the troublesome problems:

- Water clarity was usually cloudy
- pH was always a challenge
- Corrosion of the spa’s pipe developed from regular chemical usage
- “That awful smell of chlorine and other chemicals in the rest of the house” persisted as long as the spa was in use. Like other spa owners who think they are getting a genuine luxury item in her house that turns out to be a real headache, Pittman then went through the motion of trying to cure these spa ills

“I tried everything on the shelf and none of it seemed to work,” she says. In other words, she kept throwing chemicals at chemicals. Then she saw a flyer for the SpaNaturally® system at her spa dealer’s shop and decided to give the all-natural remedy to clarify and condition water using a species of Sphagnum moss a try.

The same moss that for eons has been keeping lakes clear and pristine around the world – is now keeping Pam Pittman’s home spa spic and span.

“It works!” exclaims the happy spa user. **“Since I started using the SpaNaturally® system, I had zero issues with it and water is clear, pH is easy to balance, there are no sudsing issues and my maintenance time is a lot less than before, plus the water feels very silky and soothing.”**

Pittman also likes the fact that the product is made by a Minnesota company, Creative Water Solutions (www.cwsnaturally.com): **“I like buying local.”** Best of all, **“all my issues”** have all evaporated with the use of the moss.

“There no longer is a strong chemical smell in the house,” she sighs happily, **“let alone in the spa area”**. At last, spa contentment delivered and all expectations met.



Ed Townsend

Chlorine made him sick, dad found a remedy Texas Tot with Stomach Disorder Learning to Swim in More Natural Waters

When Ed Townsend and his wife discovered that their two-year old twin boy, Luke, had a severe stomach disorder that made him hypersensitive to foods and other things, they did all they could to make his life more comfortable. That included finding a more natural, less-chlorine-intensive water treatment regimen for their 10,000 gallon swimming pool that was part of a new home they purchased in McAllen, Texas near the border. The chlorine in the water simply made young Luke vomit while he was trying to learn how to swim.

After doing research online last spring, the Townsends discovered a video news story by a CBS affiliate in the Twin Cities that talked extensively about a new way to use fewer chemicals and spend less time maintaining a pool or spa. See the video here: <http://wcco.com/video/?id=45959@wcco.dayport.com>. The all natural system called PoolNaturally® uses a species of sphagnum moss to condition water and reduce chemical loads significantly (up to 90% in some pool owners' experience). Ed decided to give it a try and ordered it online for the 2009 pool season. **"It was just what they needed"**, Ed says.

"Our results this summer with PoolNaturally® product were very good," notes the relieved father. **"We were able to use lower amounts of chlorine that eliminated the bad taste in the water. Before Luke would either gag or throw up in the water. But with less chlorine, he's not getting sick."**

The family discovered other benefits of using sphagnum moss

Reducing the pool's chemical load solved the family's immediate issue with their son's reaction to chlorine. But they discovered the water was a lot clearer and had a silkier texture to it. **"It's been crystal clear — even on real hot days, and McAllen is always hot in the summertime,"** Ed explains. **"But we've had the hottest summer on record down here this year, with temps running around 105- degrees!"**

With the pronounced heat has come increases of algae in the pool. The Townsends are hoping that the longer they use the moss that they might get the same positive result other users have found in its effectiveness against algae, too: It can help control its proliferation, even in hot climates.

The best news though is Luke is learning to swim and not getting sick. **"I was looking for a good alternative to high chlorine use,"** Luke's dad says. **"The less I have to use in the water, the better it is for our son and for the rest of the family, too".**

Creative Water Solutions

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